

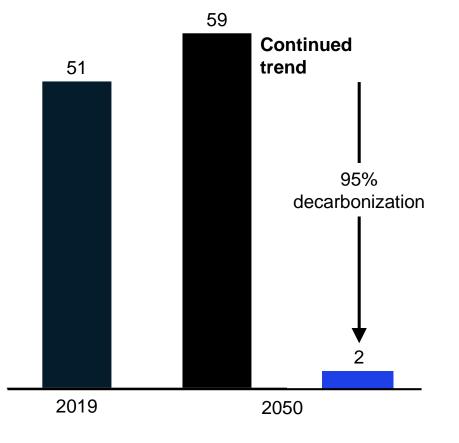
Role of hydrogen in the energy transition and implications for Italy

October 11th, 2019

CONFIDENTIAL AND PROPRIETARY Any use of this material without specific permission of McKinsey & Company is strictly prohibited

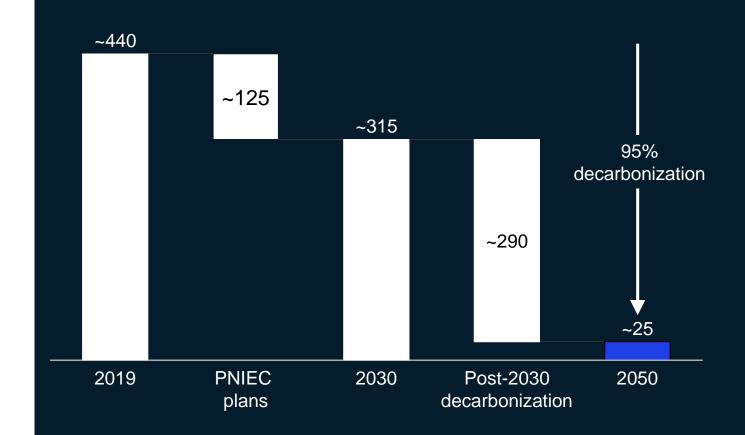
Global emissions need to fall rapidly

Global greenhouse gas emissions, $GtCO_2e$

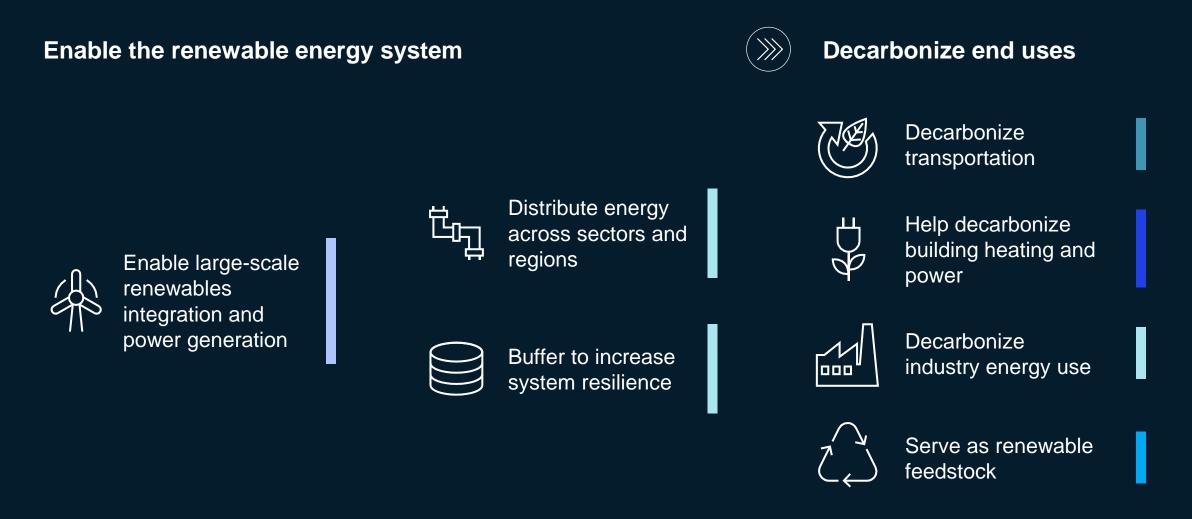


Italy defined the PNIEC as a first step to achieve its 2050 climate target

Italian greenhouse gas emissions, MtCO₂e



Hydrogen can play 7 different roles in a decarbonized energy system



Hydrogen can abate emissions in hard-to-decarbonize sectors

Greenhouse gas emissions Italy, MtCO₂e

Sectors where hydrogen can contribute

102	114	75	78	73	▶ 442
Oil & Gas	Other			Agriculture machinery	
Cement	Short range cars	Modern residential		Land use and cattle	
Pulp & Paper		Modern	Baseload	anu calle	
Iron & Steel	Fleet and long	commercial	generation		
Chemicals	haul cars			Monto	
Refining	Trucks	Older residential		Waste processing	
Other	Buses Rail Aviation	Older	Peak generation	Product use	
	Shipping	commercial			
Industry	Transport	Buildings	Power	Other	Total

Hydrogen production routes

Green hydrogen

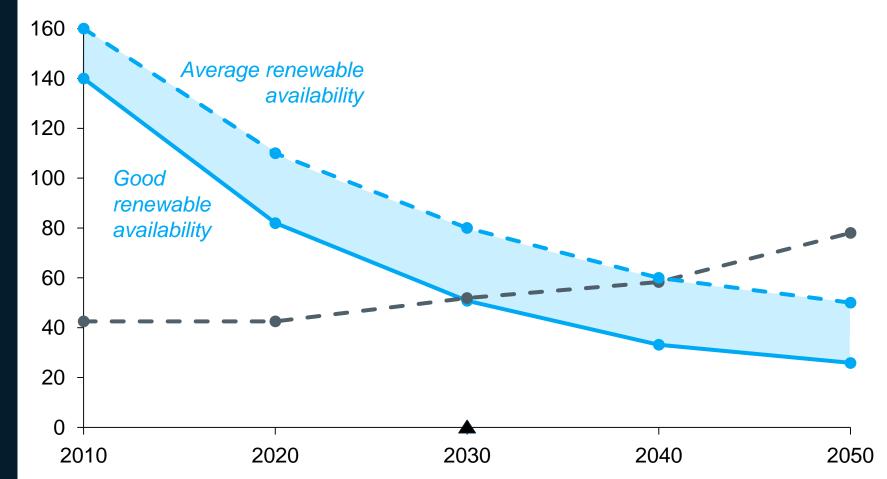
- Production from water and green electricity in an electrolyzer
- Carbon neutral

Grey hydrogen

- Production from natural gas or coal in a reformer
- Emits CO₂

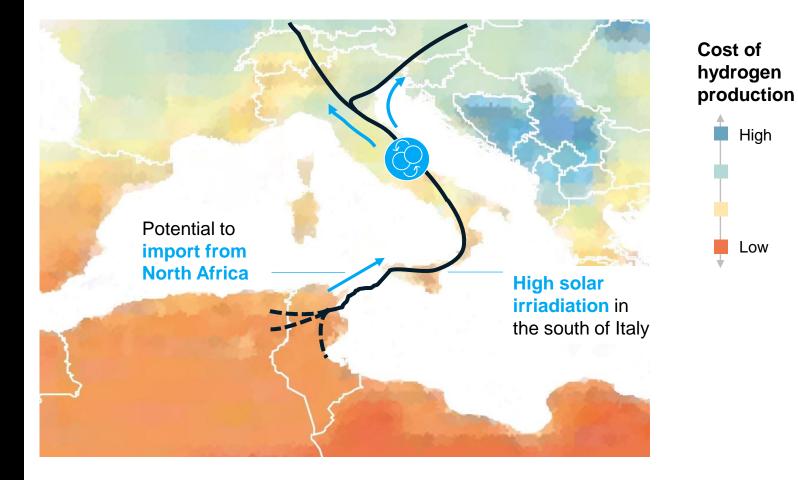
The production cost of hydrogen is set to decline rapidly in the coming years

Cost of hydrogen production, EUR/MWh



Italy could connect lowcost hydrogen production from North Africa with demand using existing transmission infrastructure

Hydrogen cost from hybrid solar PV and onshore wind systems



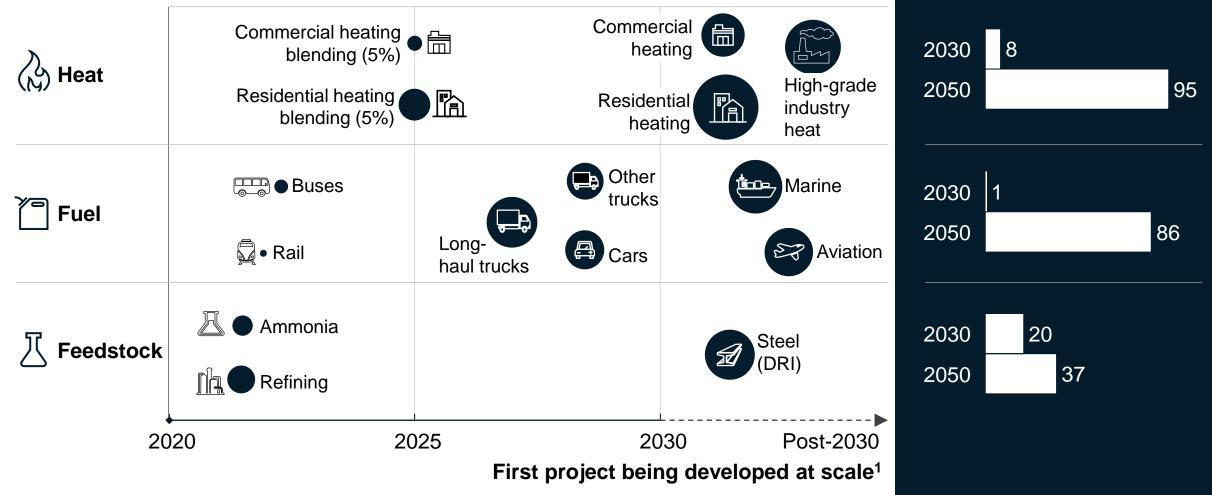
Decreasing hydrogen prices are expected to drive up hydrogen demand across end-use sectors

Bubble size indicates hydrogen consumption in 2050, TWh

End market demand for

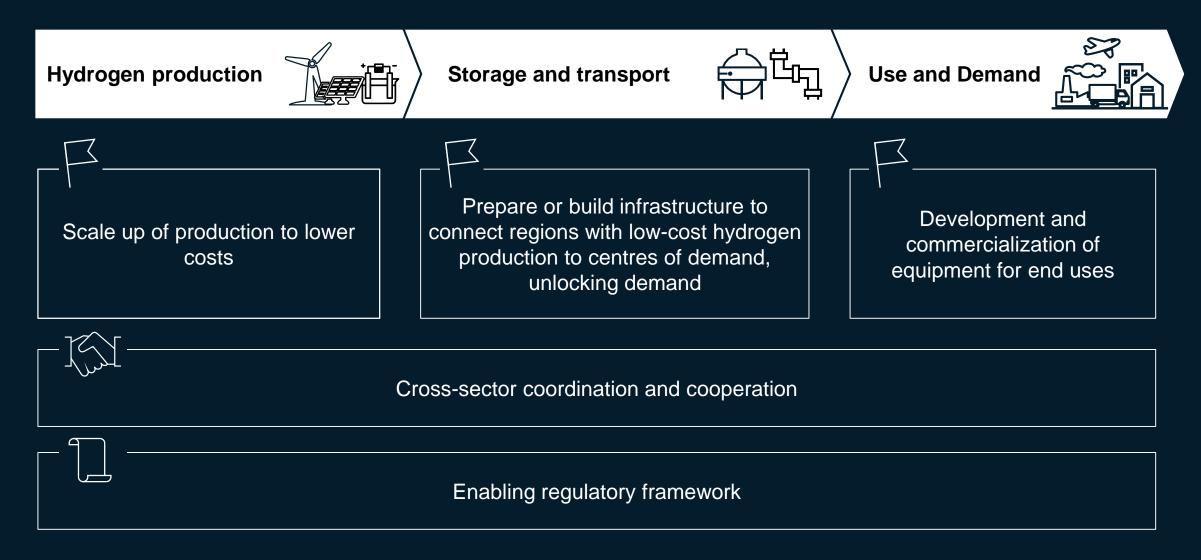
hydrogen, TWh H2

Expected timing of roll-out and market size of hydrogen end-uses



1. First instance of at scale project being deployed and start of uptake of hydrogen in segment

Key challenges to scale up hydrogen



McKinsey & Company

Bernd Heid@mckinsey.com